



Making the Health System Work Better for Everyone

We're a leading health services business dedicated to modernizing the health system, improving overall population health, and building and enabling Sustainable Health Communities.

Federal Government Solutions Overview





At Optum, we fundamentally believe that the health system can work better for everyone.

Coming Together for Better Health

At Optum, our work gives us a unique perspective. Because we serve people throughout the entire health system—from those who promote wellness and prevention, to those who provide care, to those who research, manage, and deliver medications—we can see the bigger picture.

Optum is a leading health services business comprised of three market-leading business segments—OptumHealth™, OptumInsight™, and OptumRx™. Together, we deliver integrated, intelligent solutions that work to modernize the health system, improve overall population health, and build and enable Sustainable Health Communities.



OptumHealth

At OptumHealth, we specialize in health management solutions that address the physical, mental, and financial needs of individuals and organizations. We provide health information and services to nearly 60 million Americans—educating them about their symptoms, conditions, and treatments, helping them to navigate the system, finance their health care needs, and stay on track with their health goals.

OptumInsight

At OptumInsight, we specialize in improving the performance of the health system by providing technology, outsourcing, and consulting services that enable better decisions and results. We focus on placing the best information at the fingertips of those who work in the health system, to support the choices you make every day.

OptumRx

At OptumRx, we specialize in the delivery, clinical management, and affordability of prescription medications and consumer health products. We provide a sophisticated array of high-quality, integrated pharmacy benefit management (PBM) services that help ensure you receive flexible solutions, the best possible clinical outcomes, and meaningful service at the lowest cost.

Who does Optum serve?

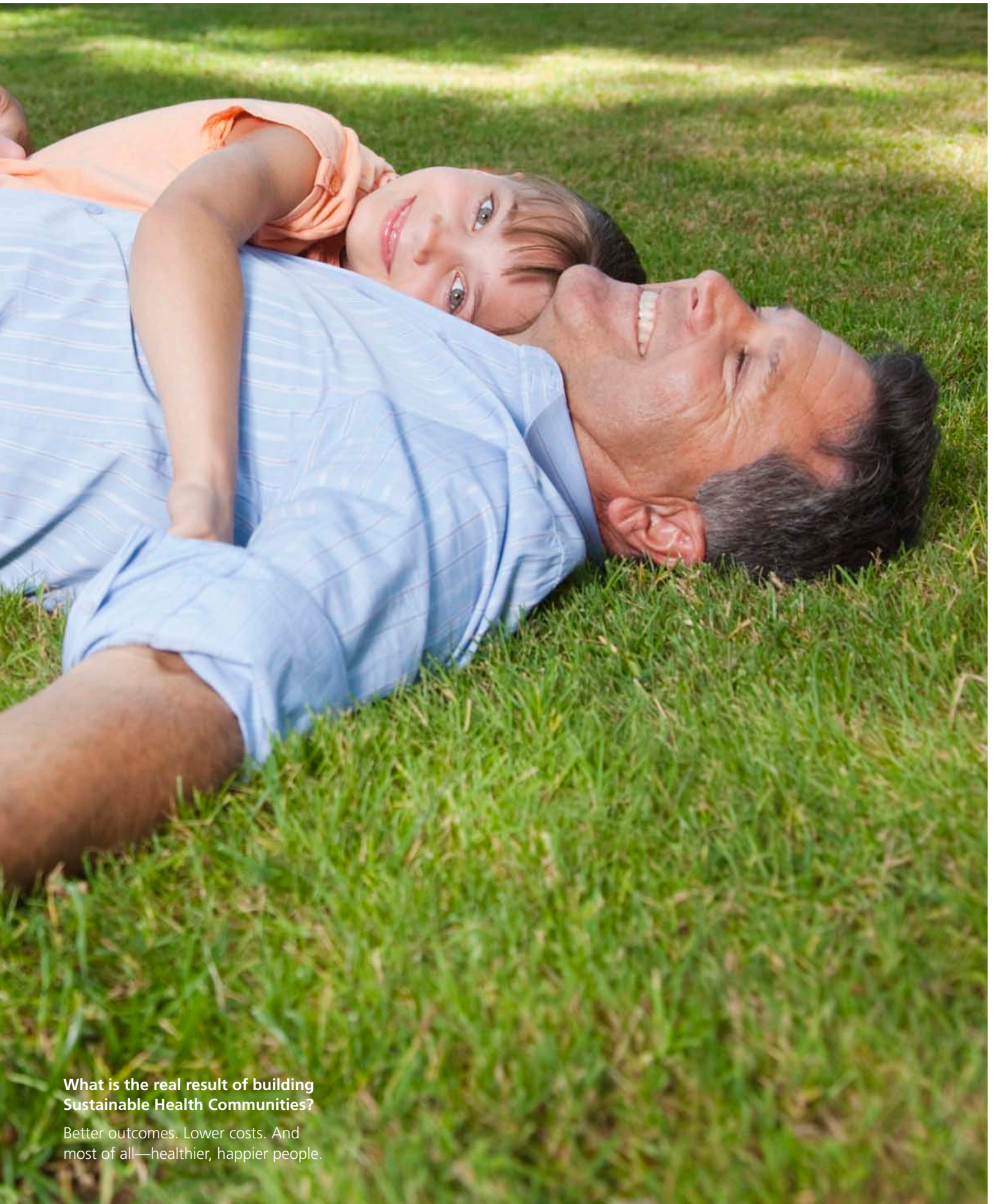
Our combined workforce of more than 30,000 people serves:

- Nearly 250,000 health professionals and physician practices
- 6,200 hospitals and facilities
- More than 270 state and federal government agencies
- Over 2,000 health plans
- Two out of every five FORTUNE 500 employers
- More than 400 global life sciences companies
- One in every five U.S. consumers

Our mission.

Together, our unique perspective drives us to:

- Enable Sustainable Health Communities
- Make the health system work better for everyone
- Modernize the health ecosystem
- Improve overall population health



What is the real result of building Sustainable Health Communities?

Better outcomes. Lower costs. And most of all—healthier, happier people.

Enabling Sustainable Health Communities

At Optum, we are dedicated to building and enabling Sustainable Health Communities—which we define as communities that are capable of producing enduring health for people. In short, a Sustainable Health Community is one where costs are lower and outcomes are better.

Everything we do to modernize the health ecosystem—from streamlining administrative processes to enabling better use of health information—is dedicated to this critical objective. Because we have diverse expertise, deep knowledge, and unmatched experience serving clients across the health system, we can help clients achieve the three qualities necessary for Sustainable Health Communities.

What it takes to build Sustainable Health Communities

To be sustainable, we believe these communities must be:

Connected

People need the right insights at the right times to be empowered to make decisions that improve the quality of care and facilitate fair and efficient transactions. We can help you do this by providing an end-to-end system of actionable health information technology and intelligence that generates timely insights.

Intelligent

Applying informatics and analytics can improve clinical, financial, and administrative decisions at critical points within the system. We can help you discover actionable intelligence and workflow solutions.

Aligned

To be aligned means to be improving population health while also lowering the costs. We can help support high-quality, efficient, patient-centered care and lead the adoption of integrated, accountable health care systems.

At Optum, our purpose is to build and enable Sustainable Health Communities. From simplifying processes to expanding access to care to improving health outcomes—our work is dedicated to this important objective.



Helping Federal Clients Drive Cost-Effective Health Transformation

In today's health care environment, federal agencies must balance the demands for widespread health care system transformation with ever increasing resource constraints. Optum offers federal clients a broad set of solutions that are tailored to enable government to do more with less while driving improved access for a greater number of Americans, better health outcomes, and meaningful cost savings. By harnessing the power of health care data, state-of-the-art technology, and deep clinical expertise, Optum solutions deliver the results that federal agencies need to lead the U.S. health care system toward a more sustainable future.

Medical quality, access, and cost

Optum's array of medical quality, access, and cost solutions systematically improve health outcomes, costs, and provider accessibility to better serve patients.

- Population health analytics/gaps in care
- Targeted analysis for special needs populations
- Administrative efficiency solutions to improve access to quality care

Financial management and program integrity

Financial management and program integrity solutions correct inappropriate payments, achieve payment accuracy, and streamline financial administration across the board.

- Predictive modeling
- Provider screening and identity verification
- Retrospective fraud, error identification, and recovery
- Credit balance and third party liability
- Financial performance optimization

Policy, research, and compliance

Optum's policy, research, and compliance solutions, delivered primarily by our industry-renowned consulting organization, The Lewin Group, enable agencies to achieve strategic, system-wide improvements and test concepts, models, and methodologies that hold the promise of tomorrow's best achievements.

- Policy research and data analysis
- ICD-10/5010 conversion
- Program evaluation and technical assistance
- Comparative effectiveness research



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Health information infrastructure

Our leading-edge technologies enable enterprise data-driven management through information infrastructures and integration tailored to the mission of the agency.

- Enterprise data warehouse
- Health information exchange
- Decision support systems

Recent engagements with federal agencies

- For the Centers for Medicare & Medicaid Services and the Department of Health and Human Services' Office of the Assistant Secretary for Planning and Evaluation, Optum is developing a robust data infrastructure to support nationwide comparative effectiveness research. This program is at the forefront of a broad federal health information technology strategy to invest in technical advancements that improve the quality and cost of health care for all Americans.
- For the Department of Veterans Affairs (VA), we are developing predictive models that enable VA to identify and strategically target resources to better serve veterans. Leveraging recent advances in technology and data modeling that facilitate identification of veterans demand for VA services, Optum is helping the VA improve the quality and efficiency of all VA services to veterans.
- For the Department of Defense, Optum helps the Military Health Service (MHS) provide access to care for more than 100,000 beneficiaries treated in non-military facilities across the country. By helping MHS effectively manage the administrative data associated with these medical services, Optum helps MHS to provide military personnel and their beneficiaries the care they need, when and where they need it.



**Health care and human services
policy research and consulting with
real-world perspective.**

The Lewin Group is an Optum company that operates with editorial independence and provides its clients with impartial health care and human services policy research and consulting services.

**To learn more about Optum or
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