

## Optum™ Web.Strat: boosting productivity and preparing for ICD-10



Coders typically use one of two methods to code cases: book-based encoding or logic-based encoding. With Optum™'s encoder, coders can use the method they prefer, allowing them to be more productive and take less time to code a claim.

Optum Web.Strat addresses common issues of regulatory compliance and coder productivity for more efficient coding, improved compliance, and accurate reimbursement. Web.Strat helps facilities to:

- Measurably shorten the time needed to code a claim through intelligent coding logic
- Significantly improve coding accuracy and compliance with the Web.Strat Compliance Module to help reduce denials and claim rejections
- Reduce IT burden and health information management (HIM) downtime associated with an antiquated, non-web-based platform

### **Supports all coder preferences and experience levels**

Most organizations employ coders of various skill levels; some prefer the intuitiveness of logic-based coding, while others choose the productivity of book-based look-up or direct-entry. Optum Web.Strat supports both coding styles, letting coders use the method that suits them best. Customers say this functionality not only increases coder productivity, it also helps them attract and retain coding talent.

If coders choose logic-based coding, Web.Strat's phrase-driven approach can yield a faster result. Optum Web.Strat accepts medical terminology in common form. This unique approach allows the user to begin the coding session deeper in the logic tree, thereby decreasing the number of selections necessary to assign the code. When the coder enters more specific information, the code is assigned quicker.

### **Enables coding consistency and data quality**

In addition to the productivity benefit, Web.Strat's logic-based encoder can improve consistency. When a coder follows the logic prompts, they make selections based on the documentation in the medical record. Also, Web.Strat's web-based deployment ensures that the same coding policies and guidelines, administered centrally, are followed by all coders.

Optum provides Web.Strat customers with timely coding and editing updates, as well as regulatory updates for more than 30 state- and payer-specific systems.

## Prepares coders for ICD-10

Optum Web.Strat includes ICD-10 features that are designed to introduce, familiarize, and help educate users on the new code set. Web.Strat currently provides access to:

- ICD-10-CM/PCS book encoder
- ICD-10 logic encoder draft
- ICD-10 coding sessions
- Optional ICD-10 MS-DRG grouper
- ICD-10 reference materials
- Interactive mapping tool: ICD-9-CM to ICD-10-CM/PCS and ICD-10-CM/PCS to ICD-9-CM

Optum Web.Strat is positioned to be ICD-10 compliant well in advance of the ICD-10 implementation date.

## Includes edits for local and national coverage determinations

The Web.Strat LCD Editor provides a comprehensive set of edits compiled from local coverage determinations (LCDs) and national coverage determinations (NCDs) of every Medicare contractor. These edits, which are updated monthly, identify services that are not considered medically necessary based on the patient's demographic data, ICD-9-CM diagnosis codes, and CPT® or HCPCS Level II procedure codes. The edits applied to each input record are specific to the fiscal intermediary or carrier applicable to the site of service.

## Features extensive reference library

- AHA Coding Clinic™ for ICD-9-CM
- AHA Coding Clinic™ for HCPCS
- AMA CPT® Assistant
- Optum Coders' Desk References (CPT®, ICD-9-CM Diagnosis, and HCPCS)
- Optum Clinical Documentation Guidelines
- Ability to link to an unlimited number of web/electronic references

## Compliance module reduces compliance risks

The Web.Strat Compliance Module helps improve coding accuracy, while supporting auditing, monitoring, and impact analyses activities. A combination of Optum-defined and facility-defined compliance audit triggers catch errors before they are billed.

## Pair Web.Strat with computer-assisted coding (CAC) for even greater benefits

Optum CAC is a sophisticated CAC solution developed for both hospital inpatient and outpatient applications. Web.Strat paired with Optum CAC can help your organization:

- Maximize coder efficiency
- Improve coding quality
- Ease the transition to ICD-10

## Key details at-a-glance

**Updates easily.** Web.Strat's browser-based architecture means that regulatory updates are cascaded to a single source, rather than updating every desktop. This simple update process reduces IT workloads and provides staff members with the most recent information without having to load new data on their desktops. Plus, there is no need to download special software—all coders need is a web browser and an Internet connection, and they are ready to code with Web.Strat.

### Interfaced to leading hospital information systems (HIS).

Optum Web.Strat offers many prebuilt interfaces to leading HIS providers and abstracting/billing systems. Web.Strat's interfaces are developed using XML and HL-7 standards.

**Available as a hosted solution.** Optum Web.Strat is offered as an Application Service Provider (ASP) solution—eliminating the need to load and maintain software.

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